

### **Photographs of Pupils**

Taking pictures of school pupils and buildings for commercial purposes is prohibited without written approval of the Superintendent/Principal.

"Commercial purposes" in this context is defined to mean for sale or for use in connection with the advertisement or promotion of goods or services.

"School pupils" in this context means boys and girls enrolled in the school during that part of the day they are at school, on the school grounds, or engaged in any activity under the direction and supervision of the school.

Pictures of children with educational disabilities shall not be disseminated in any way unless permission is granted by parents/guardians. Photographs of children placed in the District by the Division of Youth and Family Services (DYFS) shall not be published without permission of the division caseworker.

#### Photographs and the District Web Site

Pictures of District pupils shall not be posted on the web site, except under the following conditions:

- A. Prior written permission has been obtained from the pupil's parent/guardian;
- B. Group photographs may identify the group, but not the individuals in the group;
- C. Prior written permission has been obtained from the pupil's parent/guardian or from the adult pupil, if the pupil is receiving an award or special recognition.

Date: September 12, 1985  
Readopted: January 21, 1993  
Revised: March 8, 2007

#### **Legal References:**

N.J.S.A. 18A:1101 General mandatory powers and duties  
N.J.S.A. 18A:54-20 Powers of board (county vocational schools)

#### **Possible Cross References:**

1100 Communicating with the public  
1110 Media  
1120 Board of education meetings  
1140 Distribution of materials by pupils and staff  
1250 Visitors  
1320 Participation in out-of-school community activities  
5125 Pupil records